

The Christmas Wind Story Project

by Stephanie Simpson McLellan

Few of us have to wonder or ponder about very much these days.

The answer to most big and small questions is a mere click or tap away.

It's like we all have our own personal fast forward button ... which is marvelous, and also a little troubling, because wonder is the mother of discovery, and discovery is the fuel that takes us to new frontiers.

What would happen if our kids lost the wonder gene?

What is the Christmas Wind Story Project?

A Social Experiment: Children Unplugged A Serialized "Radio Show"

A Pause Button

Time Travel & Fortune Telling



Ironically we're using digital technology to bring kids back in time to when computers didn't exist



"It's all about the power of sound and listening." - CBC



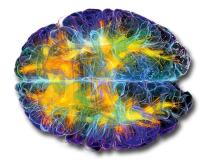
(No binge listening possible)



Traveling back three quarters of century in order to draw (predict) what will happen

Learn more at: ChristmasWindStoryProject.com

The Lost Art of Visualization



12 regions of the brain must come together to enable the complex task of imagining

Un-Googleable



Few of us have to wonder or ponder about very much these days. The answer to most big and small questions is a mere click or tap away. If wonder is the mother of discovery, and discovery is the fuel that takes us to new frontiers ...

... what would happen if our kids lost the wonder gene?

Connection



With each other • With students in every province/territory of Canada (& Australia) • With a story • With an author • With themselves



Connect through (invented) personal profiles "Exterior connection"



Connect through characters and story "Interior Connection"

The W.I.N.D. Story Project: What it is & How it Works

Variously called The W.I.N.D. Story Project and The Christmas Wind Story Project, this unique literacy initiative challenged students from JK-Grade 6 to listen to a story in a format akin to an old, serialized radio show.

Each week, for 8 weeks, an audio portion of a story was uploaded to their class webpage and they were asked to illustrate what they imagined. The book they drew pictures of is not yet on the shelves, so the students had a clean, uninfluenced slate to start

from.

Fuelled by a desktop computer in Newmarket, Ontario, this project brought students back in time to when things were un-googleable, and wonder and wait weren't foreign words.

A cool aspect of this project is that we used technology to bring kids back to a time when technology didn't do so much thinking for them. In an age when the google button is making it easy to not imagine, the W.I.N.D. Story Project connected diverse classrooms (as far as 18,000 km apart) through the spoken words of a story, igniting the wonder gene in over 1,700 students from every province/territory of Canada and in four classrooms in Australia













Children listen to the words of the story ...

(like people used to listen to stories on old radio shows)

... and then draw what they imagine

(NOTE: No binge listening possible. They have to wait for the next story segment to be uploaded to their class web page and then ... wait and process and imagine)







How Does the Project Benefit Children?

- Intimate and uninfluenced engagement with the words of a story
- A pause button in a lightning fast, endlessly googleable world
- Exercise in the lost art of visualization
- Connection with an author (a relationship vs. a visit)
- Jumpstart individual creativity and attention span
- Creative inspiration (I can create too)
- Deeper connection with story/ownership of story



Unplugged from ...

- Technology
- Google
- "Right" answers



Plugged into ...

- Story/Characters
- Mental Workspace
- Themselves/Each Other
- Students Across the Country
- An Author

Why Were Teachers So Eager to Embrace this Project?

- Wonder
- Intimate connection

With other schools
With an author
With their visualization skills

With literature

New way to learn

Students learn to interpretTeachers learn about their students

Developing new writers/artists

"I was surprised at the detail in Hope's pencil drawing as it showed a huge understanding in her that I didn't realize was happening as she doesn't verbalize a great deal."

- JK Teacher, Ontario

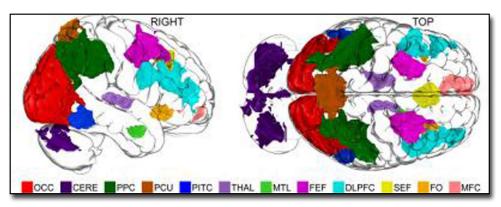
These JK-Grade 6 students, from vastly different backgrounds and regions, were connected through the spoken words of a story, and the impact on them has been galvanizing.

Insightful teachers in small pockets across the country wedged the program into their curriculum, and despite the distractions of our lightning fast world, these young students became emotionally invested in the "old fashioned" process, charged to wait days between story segments, coming back to school if they missed a segment so they could catch up, memorizing and shouting out lines of the story as they heard them week by week, creating "what happens next" scenarios, in one case even producing their own recording of the story, and the only visual reference they had to forge this connection were the drawings they created themselves.

"The program gave me a further insight into my students. It made me realize that our world is becoming so technology-based that the kids' imagination skills are becoming blunt. I had to play the separate parts numerous times in order for the students to visualize a picture to illustrate"

- K-6 Teacher, Labrador

New brain mapping research identifies twelve regions of the brain that have to come together to enable the complex task of imagining



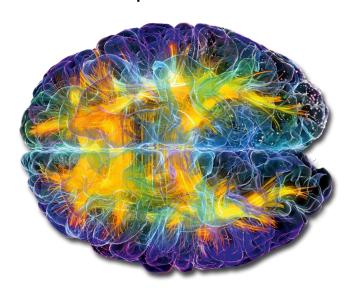
The "Mental Workspace" is a widespread neural network that coordinates activity across several regions in the brain and consciously manipulates symbols, images, ideas and theories.

"... our imagination of a sound or a shape changes how we perceive the world around us in the same way actually hearing that sound or seeing that shape does."



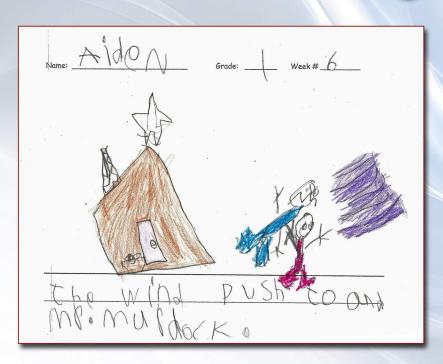
Unplugging and Creating in this Way Actually Rewires the Brain

"The creativity, innovation and imagination used while creating or participating in the arts is essential to a child's development, according to St. Michael's Hospital developmental pediatrician Dr. Elizabeth Young. 'Art is a great way to learn about yourself and to learn about who you are,' she told students. 'It is a great way to test out new ideas.' Participating in the creation of art, in any form, is a way for children to explore the world around them and their own ideas while still feeling a sense of safety, Young said. Physically, art participation actually rewires the brain and allows children to see things from a different perspective, develop creative problem-solving skills and improve motor function."



SOURCE: http://m.yorkregion.com/community-story/5673047-art-grows-brains-at-hartman-public-school-in-aurora

In the story these children listened to, the wind brought people together



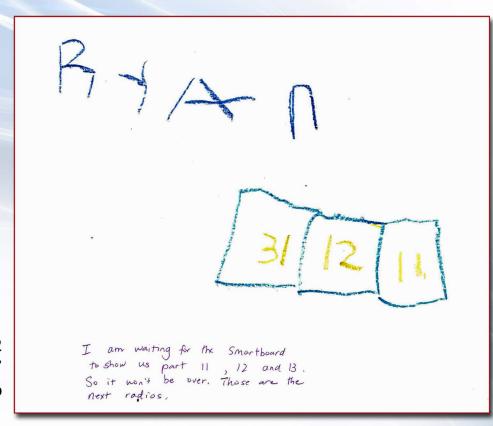
This story project did the same thing . . .

(Note, for example, the "trading cards" in this box which the students mailed with pen pal letters to each other)

... and they wanted more

"I am waiting for the smartboard to show us part 11, 12 and 13 so it won't be over. Those are the next radios."

- JK Student, Ontario



No Possible Tree ...

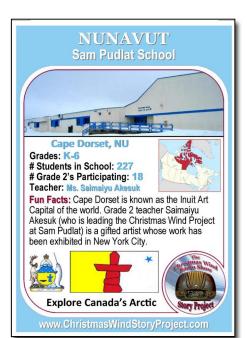
"We talk about our little area, and in their brains, they're still so egocentric. They don't realize how big Canada really is." "It's the idea that it's children talking to children, so it's a children's eye view of where you live. [In Quebec] what seemed to come up most was the letter they got from Nunavut, because they learned that it was -200C there in the spring time and I think that really made sense to them, like, wow, it's really cold. Here's a group of students chewing over this fact: "It told us that there were no trees. It says, 'tree ... no possible tree". It's like they have this big, blank internal map, and now they have one idea to put in there: 'No possible tree."

- Excerpt from CBC Radio Interview with The Christmas Wind class from Lennoxville, QC











"See" What They "Heard"

- A key benefit for students of this project is that they are asked to draw what they hear and to thereby draw on their intellectual powers of visualization and imagination.
- A key benefit for teachers is that these student drawings enable them to "see" what their students are "hearing" and "thinking"

Why is this important?

"It allowed me to see understanding in some students that they either couldn't verbalize at all or couldn't verbalize without a concrete item to guide their thinking."

"I learned that I have auditory learners and those that have trouble processing what they hear. I also learned that some young students have difficulty picking out details in what they hear. This allowed me to plan lessons on listening for details. Each of the students made a lot of progress in this area because of the project. I never would have realized this quite so clearly without being involved in this project. "

"It allowed the students to visualize, predict and practice patience - we couldn't google the answer or next bit of the book. We had to wait."

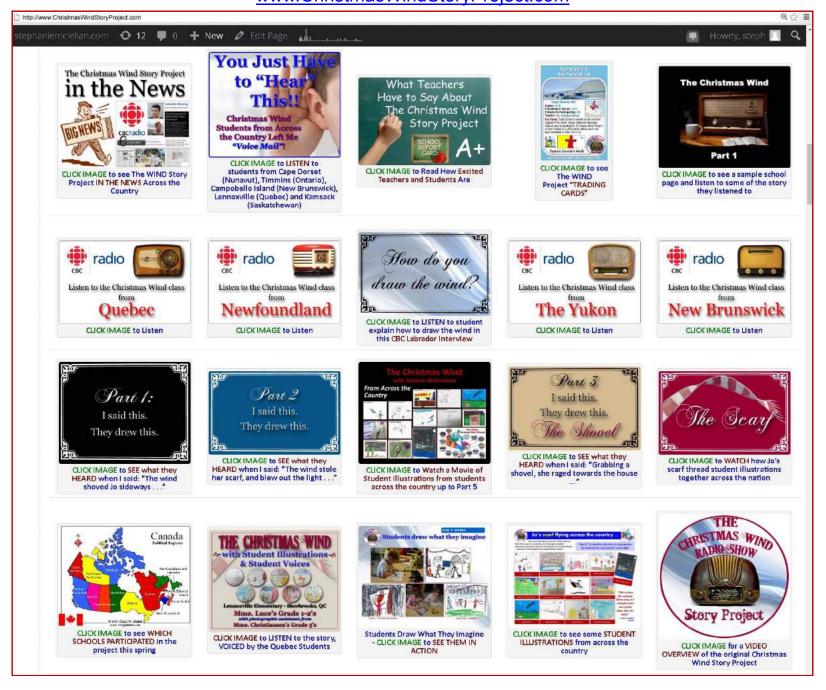
"The program gave me a further insight into my students. It made me realize that our world is becoming so technology -based that the kids' imaginations skills are becoming blunt. I had to play the separate parts numerous times in order for the students to visualize a picture to illustrate."

"It was a very valuable learning experience for my students. It helped them become more creative thinkers and it also helped them focus on their creative imaginations - which some of them didn't know they had."

"I really loved Hope's black and white pencil drawing. That showed a huge understanding in her that I didn't realize was happening as she doesn't verbalize a great deal. Certainly speaks to the many ways we all learn."

What follows are various compilations of student drawings that will enable you to "see" this learning in action.

I've compiled some of the outcomes of this story project that are too good not to share at: www.ChristmasWindStoryProject.com







Watch the video compilation of student drawings at:







Watch the video compilation of student drawings at:

















Watch this video compilation of student drawings about how to draw the wind at:

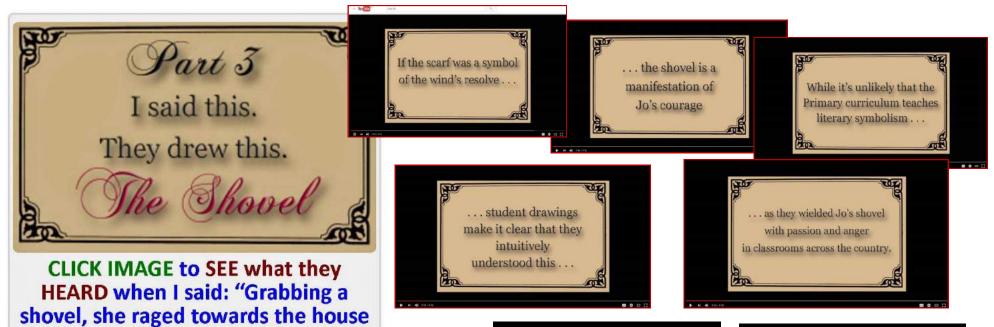












Watch the video compilation of student drawings of Jo's shovel from across the country at:

























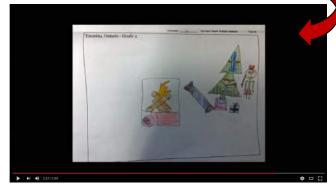






In one student illustration
of Part 8 . . .
. . . the searf is found under the
tree, almost as if the wind has
gifted it back.

Watch the video compilation of student drawings of Jo's scarf from across the country at:



Both teachers and students are featured in these CBC Radio Interviews from across the country:





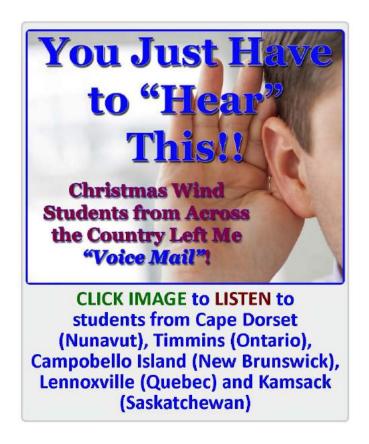


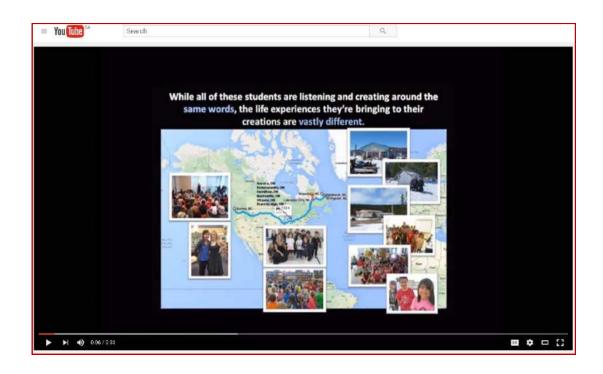


"It's all about the power of sound and listening." - *CBC*



Listen to these CBC Radio interviews at:





An audio / video compilation of student voices from across the country can be found at:

www.ChristmasWindStoryProject.com

Full audio voice messages by class can be found at:

http://stephaniemclellan.com/1959/03/listen-to-your-fellow-christmas-wind-classes-2/



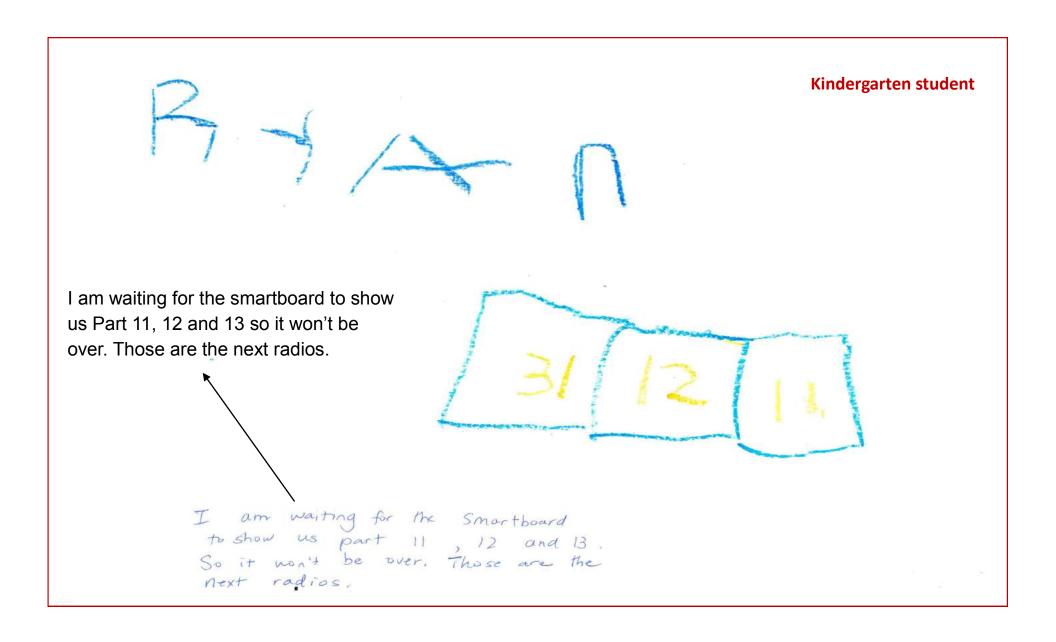


The Quebec class sent me voice mails of them speaking various parts of the story. I edited their voices in with mine and published their own special version of the story at:



I created a partial National movie by pulling in illustrations from every province/territory to the enhanced soundtrack of The Christmas Wind. Watch this movie at:

Engagement even at the Kindergarten level



From Year 1:

The Wind

When we draw something none of us has seen, i.e. the invisible "wind", most of us picture it the same way. BC



In the CBC interview with primary students in Makkovik, Labrador, a Grade 2 student explains "how" you draw the wind:

"We just go straight, then we turn up." ... the wind is 'curvy'!

Ontario



Labrador



The wind is a character ... it has a face

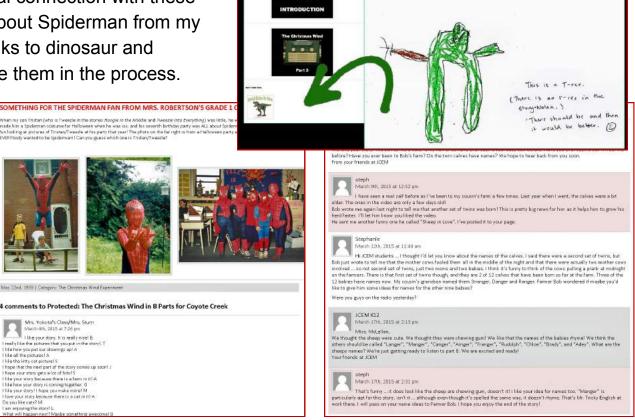


Writer in Virtual Residence:

There was much back and forth between me and the classes. Students were able to ask me questions about the story and the process in real time (inducing the day the Nova Scotia class deluged me with questions about my life to fuel biographies they were writing for language arts!) I answered every question personally through the class comments at the bottom of each class page.

This back and forth also enabled me to respond, enhance and resteer the project when I discovered things like dinosaurs, crocodiles and Spiderman in the illustrations (as none of those elements exist in the story!). By leveraging these "out of thin air" elements, I was able to make a personal connection with these students (such as sharing something about Spiderman from my own son's growing up to giving them links to dinosaur and crocodile resources) to try to re-engage them in the process.





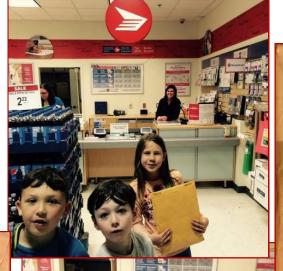
e Christmas Wind in 8 Parts for Holy Family

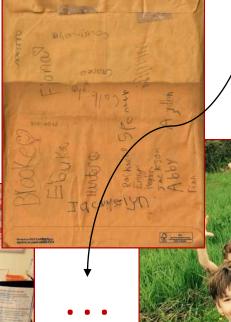
In Year 1 of the program, I sent each class a set of self-addressed, stamped envelopes so they could mail the student illustrations back to me for scanning each week. In Year 2 I had the teachers scan and email the drawings to me, but the snail-mail engine of the pilot project led to some serendipitous learning from the class in Huntsville, Ontario:

"We put part 2 in my mailbox today. Our class discovered"

What is a mail box?

?







that the envelope was too big to fit in the normal mail slot

rural mailbox looks like and showed them where the

a walk to the post office down the street!"

on the street in front of our school. I took pictures of what a

mailman would find it. By week 8 I think we'll have gone on



and they did!



This project is also about what readers bring to the story.

We get to "see" these diverse experiences and many are both surprising and delightful ...



"The wind shoved Jo sideways, stealing feeling from her fingers and toes. It chased her with ghostly moans and creepy shrieks."





ONTARIO

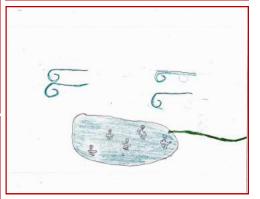






B.C





More of the personified "ghostly moans" can be seen in the "Part 1 - I said this. They drew this." compilation at:

"The farm to her left belonged to an old man as unfriendly as the wind.

"Franklin Murdock. His very name felt like a curse. The loss of his wife and only baby on a Christmas Eve long ago had turned him so crusty and mean, even grown-ups were afraid of him."



"Franklin Murdock. His very name felt like a curse."

















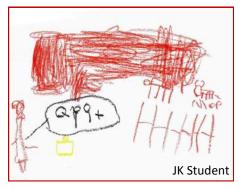








"She said words she knew she wasn't allowed to say."



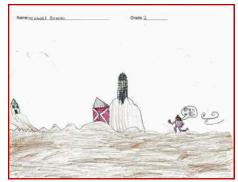


















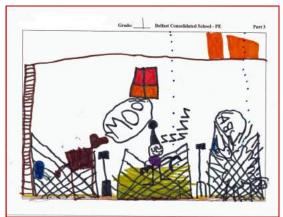


"The cattle started lowing softly in the stalls around them. Quiet braying, and the gentle baa of sheep joined in and rose above the stalls in a kind of lullaby."







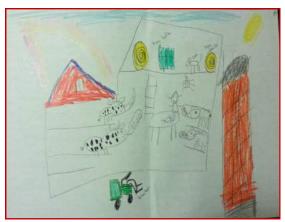












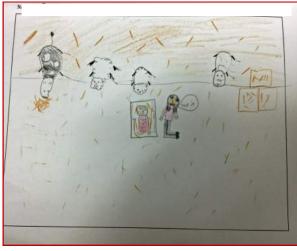
The cattle started lowing softly in the stalls around them. Quiet braying, and the gentle baa of sheep joined in and rose above the stalls in a kind of lullaby. "Quiet yourselves," Jo whispered.







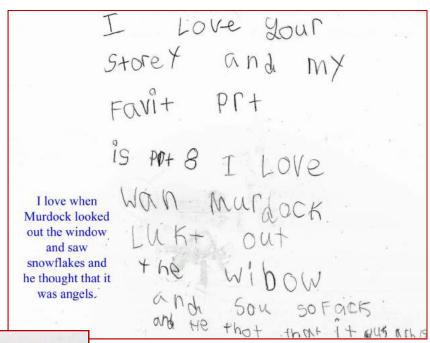


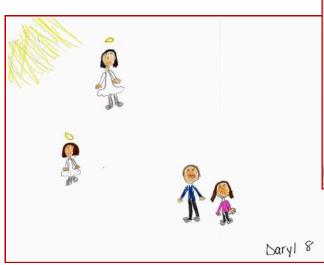


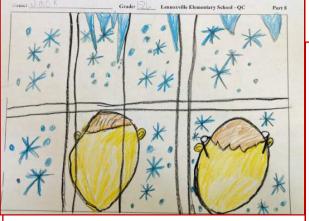


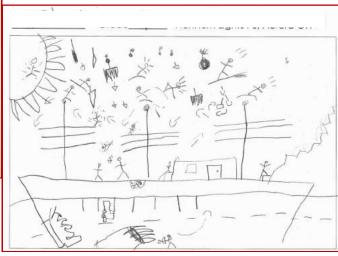
"Silence swaddled the small room. As Jo and Murdock looked out the window, delicate white flakes flew towards them like a host of angels."











Stories within stories (see the secret message?)



A budding author/illustrator ...

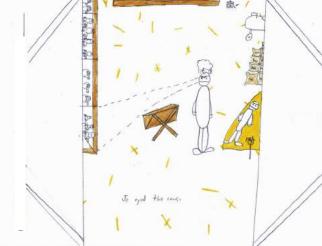
Grade: 3a

Shall we open the migskill hardock "No lets wait till my moon and Christopher wake up, then we will" "Okay, you want someth, ag to eat? He goked "Sure said to "Those the turkey road," "Unmon I think the turkeys for dinner." "Right "said Mandock" be you want baneaker." "Okay, Fine with me "It said. So Mandock moule some parakes and they are till only, how were left, "Let's some these for your moon" said Mandock.











"Shall we open them?" asked Murdock. "No, let's wait 'till my mom and Christopher wake up, then we will." "Okay, you want something to eat?" He asked. "Sure," said Jo. "I have the turkey ready." "Ummm, I think the turkey's for dinner." "Right," said Murdock. "So you want pancakes." "Okay, fine with me," Jo said. So Murdock made some pancakes and they ate 'till only two were left. "Let's save these for your mom," said Murdock.



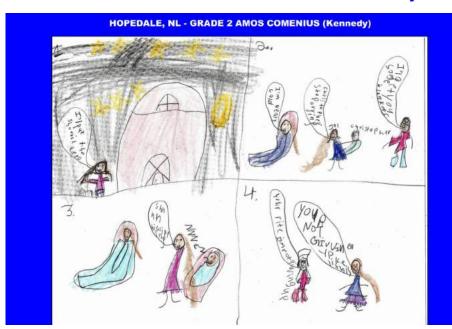




Kennedy and Student 23 Hopedale, NLSurrey, BC

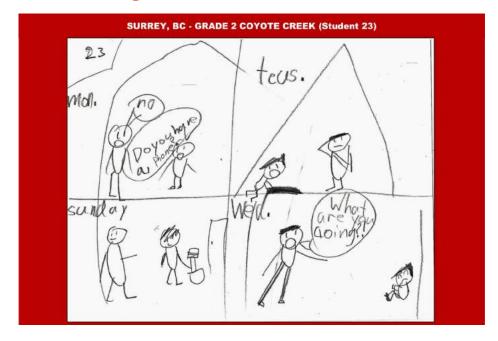
Population: Just over 500

 Subarctic continental climate that can plunge to lower than -20 C from November to February



Population: Almost 500,000

 Inter-coastal Pacific-Northwest and barely dips below 0 degrees C in the winter



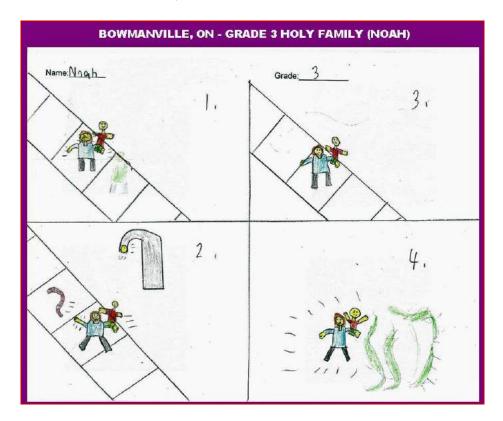
The wind elbowed Jo's mother and kicked her to the ground.

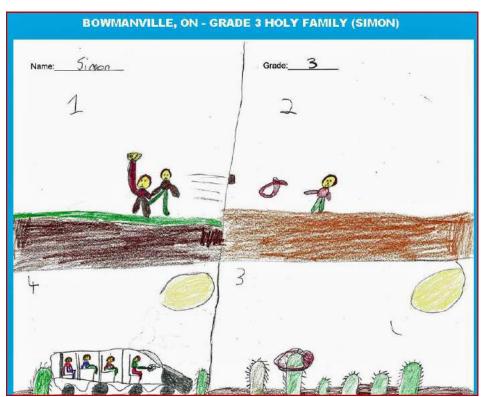
"Stop it!" Jo shook her fist at the sky. Ignoring her, the wind stole her scarf and blew out the light.



Noah and Simon ... More kindred spirits

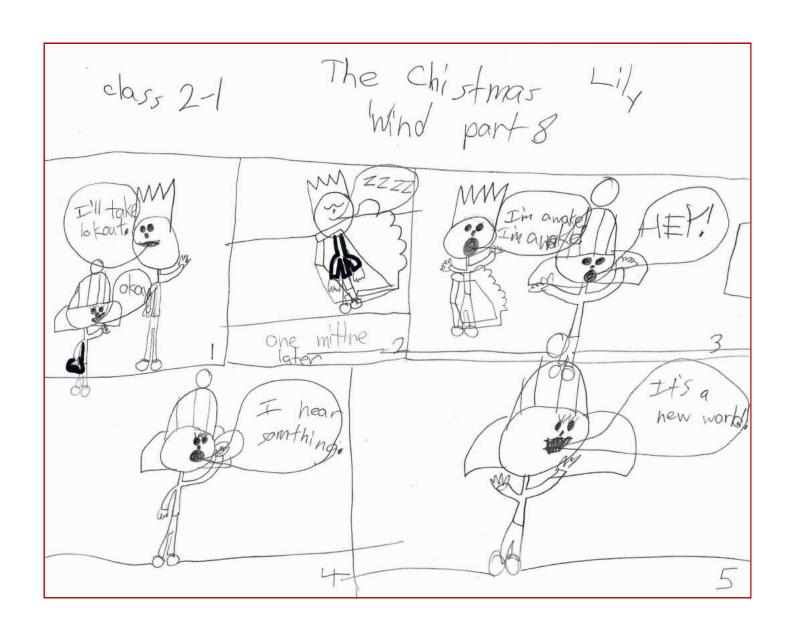
With a howl, the wind forced them off the road and into the prickly fields.





Very interesting detail: the scarf is snagged in the "prickly fields"

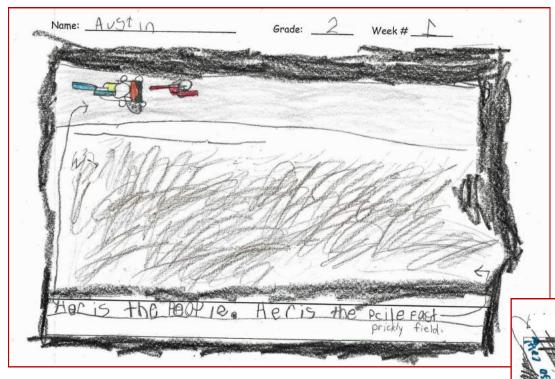
Part 8 on steroids ...

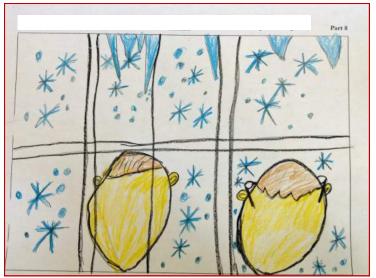


Different student, more steroids ...



Interesting perspectives ...



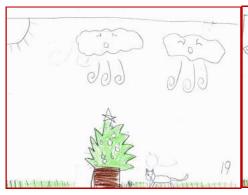


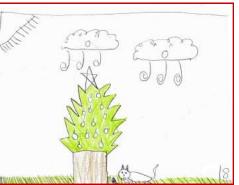
Who did it better?

Copy Cats ...

"Originality is nothing but judicious imitation. The most original writers borrowed one from another."

-- Voltaire









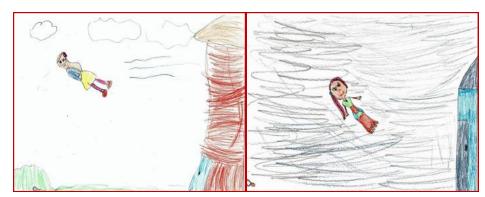














Words beget pictures beget words ...





























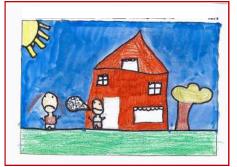




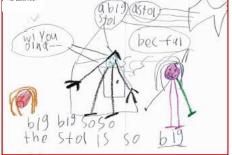
And more words ...













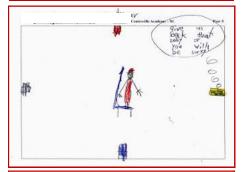








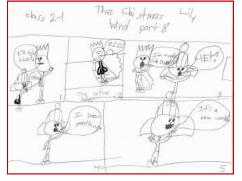












The protagonist, a little girl of about 8, is leaving with her sick mother and infant brother for "someplace else" on a cold, windy and snowless Christmas Eve.

Along the way, the ferocious wind pushes them around, forcing them to stop for the night to hide out in the barn of a notoriously grouchy old man named Franklin Murdock.

Her first confrontations with each of these antagonists were widely illustrated ...

"This is when the scarf gets blown away.

It's colourful and it was a pretty thing when she said it."

-- Grade 2 student, Ontario

CHRISTMAS WIND ADDRESHOW Story Project

Jo's scarf flying across the country ...

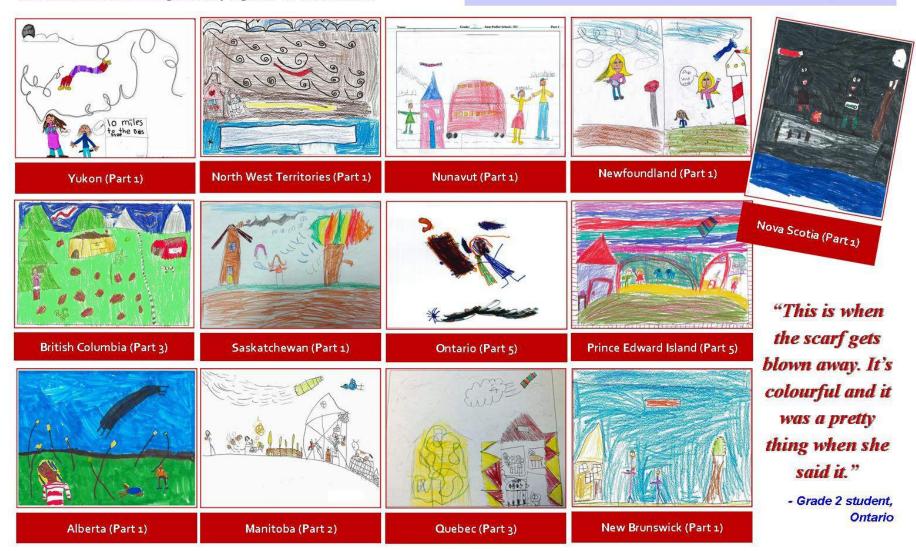


The words to the right are from Part 1 of *The Christmas*Wind. This image of Jo's scarf often carries through the students'

illustrations in later parts of the story even though it isn't mentioned again

... almost as if it's threading the story together for the students.

"Stop it!" Jo shook her fist at the sky. Ignoring her, the wind stole her scarf and blew out the light.

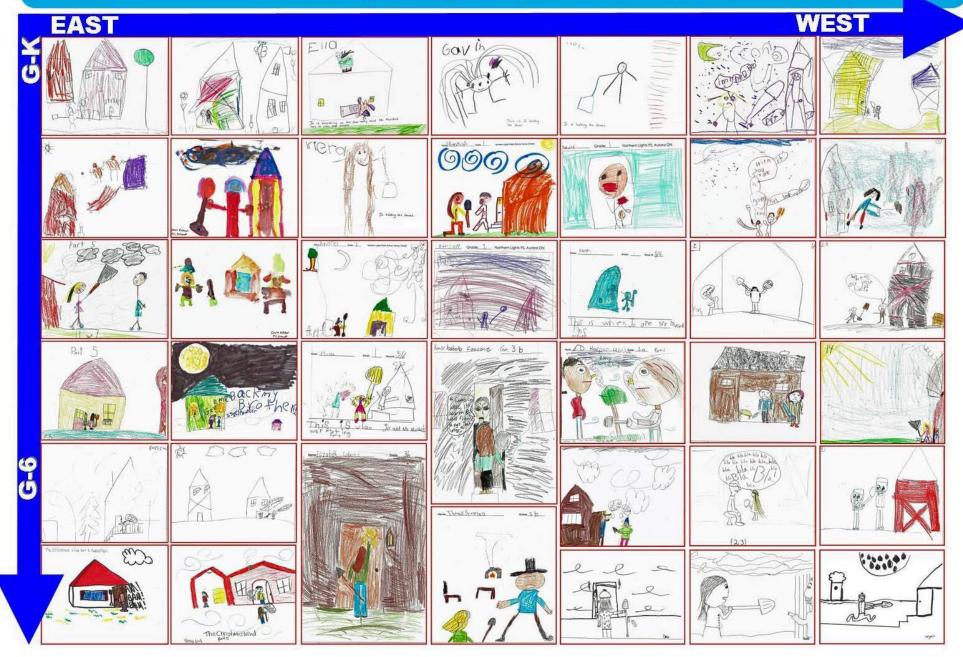


"Stop it!" Jo shook her fist at the sky. Ignoring her, the wind stole her scarf and blew out the light.



The scarf is most often red ...

She charged the front door and banged on it with her fist.
... Murdock opened the door a crack. Jo gripped the shovel like a weapon.
"What are you doing with my shovel?" said Murdock.



What They "Bring" to the Process

Whether they're aware of it or not, every reader brings something of themselves to every story

- There are surprising ways this showed itself in the students' drawings
- Some of it has to do with regional diversity i.e. their "exterior landscape"
- But their "interior landscape" their paradigm and emotional framing is also at play

What follows are some collections of student illustrations that reveal all of these factors within classrooms and across the country

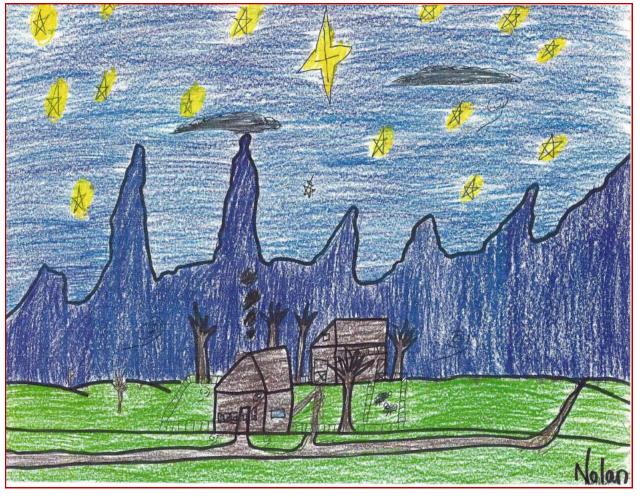
The Exterior Landscape they Brought to the Process

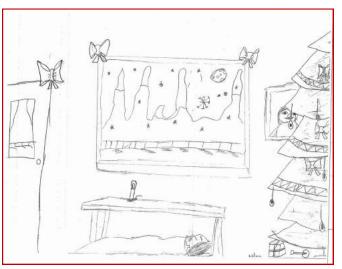
(Some regional diversity overlaid the emotional unity)





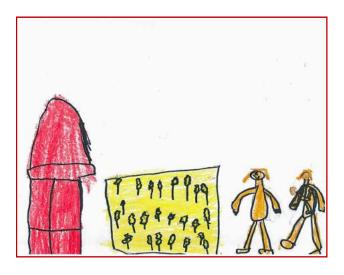


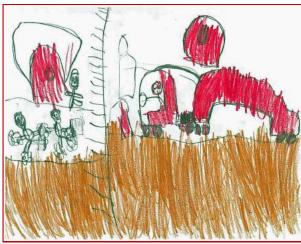


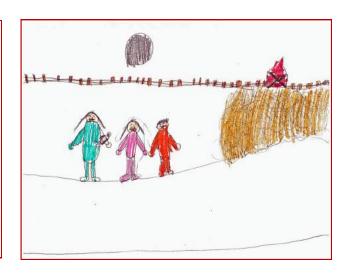


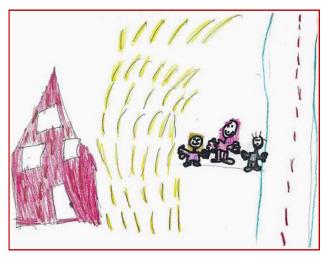


S.C. with it's beautiful mountains





















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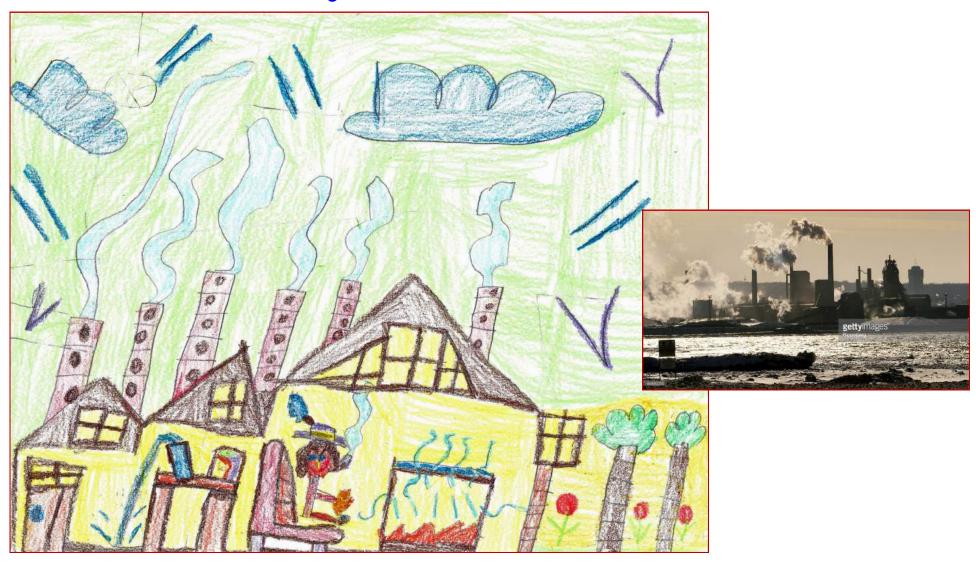
Guess the city ...





>> Turn page for more

Guess the city ...



>> Turn page for more

There are no buses in Makkovik (Labrador) ...

"... we listened [to Part 1] again one more time, to be sure we had a good idea of what to draw. Some of them had a great idea, but a lot of them got stuck on the concept of the bus. Funny seeing how there's no busses in Makkovik!"

- J. C. Erhardt Memorial School, Makkovik



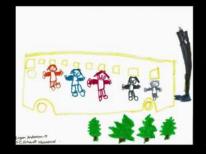














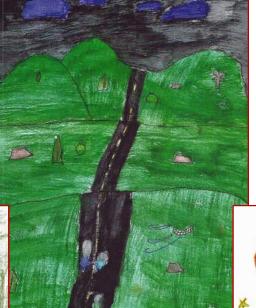
From Year 1:

"The day before Christmas but still no snow. She should have been glad, but the skinny road seemed colder without it."

BC

Paved roads in Ontario and BC

Ontario



Paths in Labrador

Labrador



From Year 1:

"The wind elbowed Jo's mother and kicked her to the ground."

BC



The Interior Landscape they Brought to the Process

Much of this was brought forth when they were asked to predict what would happen next (after the last words of the story)



The Harlequin Romance versions ...

NOTE: Murdock is supposed to be about 80 years old and Merry about 30. An (unintended) Winter / Spring romance for sure!





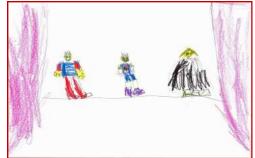






















The Stephen King versions ...



The Stan Lee version ...



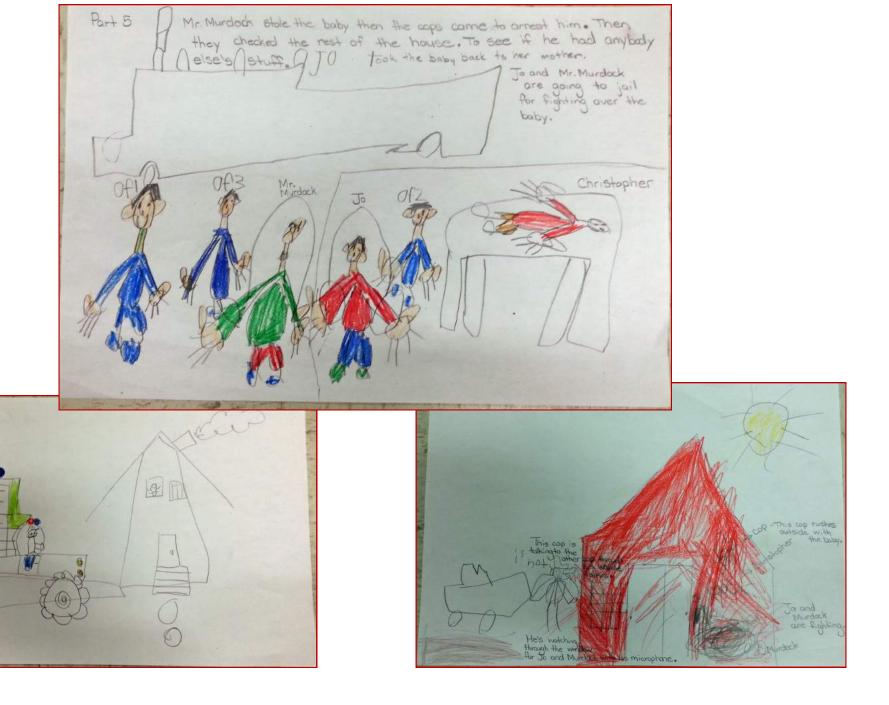
The happily ever after in Florida version ...



... or perhaps Hawaii?



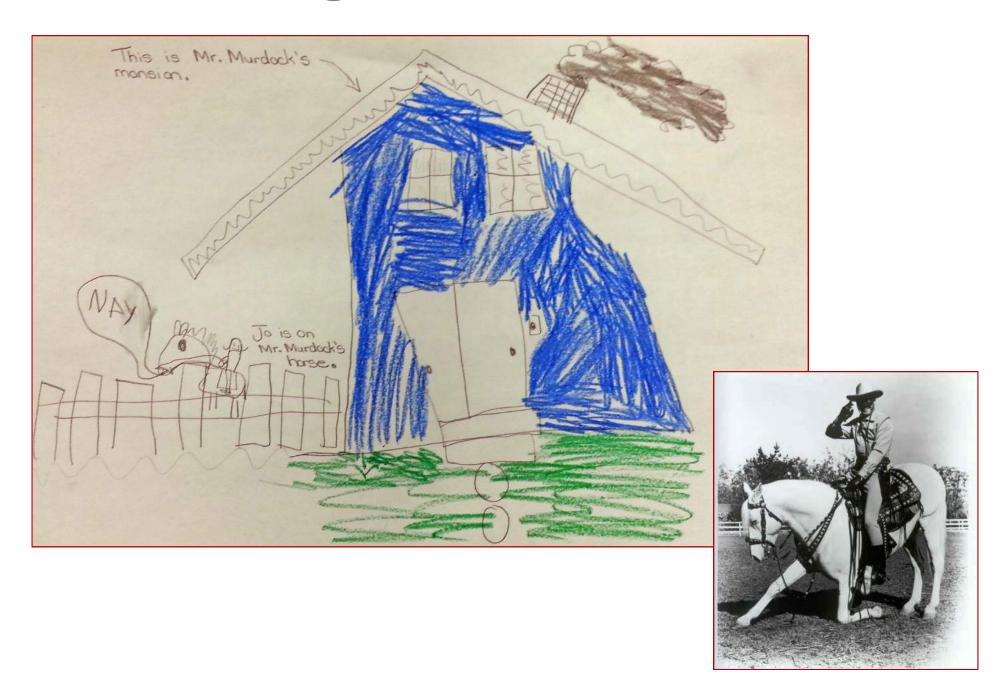
The CSI versions ... (Investigating domestic violence in *The Christmas Wind*)



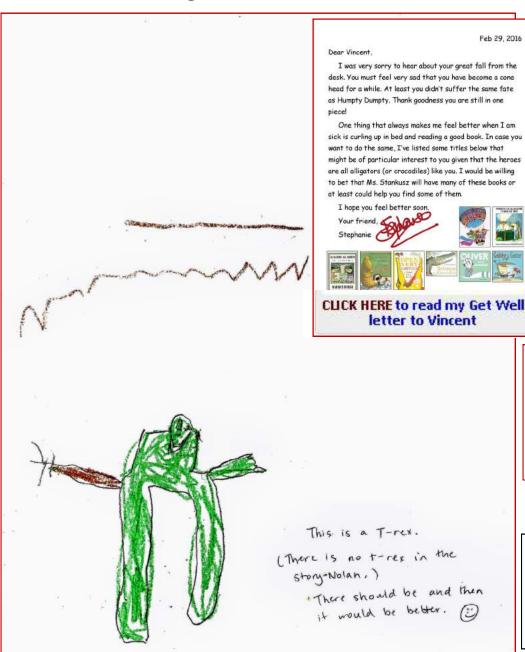
The Narnia version ...



The Lone Ranger version ...



The Scary Creature versions ...





The alligator version above might possibly (read definitely) be influenced by the fact that the Kamsack, Saskatchewan grade 2 class has a (stuffed) alligator named Vincent Bumblebee Jackson for a class pet.



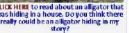
January 25th, 2016 at 6:12 pm · Edit | Delete | Spam

Some of the students' predictions:

- For part 3, I think they will go into the house. Then they'll ask somebody "can we stay for the night?".
- I think they'll stay for the whole night, then they'll move out and stay somewhere else.
- I think they will go in the barn and they'll get caught by the farmer.
- When they go in the farm, they'll play with the animals and ask the farmer if they can stay for the week.
- They'll go on the farm and the farmer has a pond, and then an alligator comes and chases them off the farm.
- I think the farmer is secretly nice.
- I think Jo and her mom will go in the city.

Special additions to the Kamsack, SK class page:









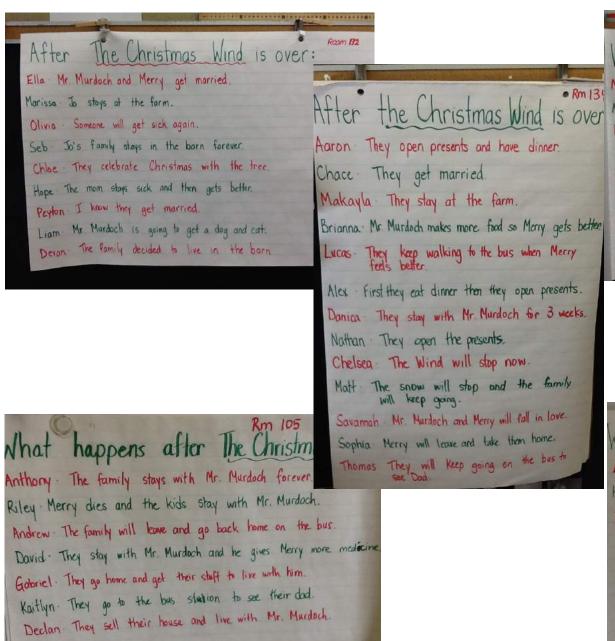
he looks friendly, and I'm certain that if the Chicago alligator ever tried to jump into the baby calf video that Vincent would come to the rescue ... don't you think?

Getting to the heart of the story ...



Dear Stephanie, it was fur they opened Strator and the gifts a with joy again. Was filled	1.to
Name: Clenar Crawley Grade: 3 Thak you for liting us be the ilashfader Thak you! Vale mach.	
They are opening the presints Mr. Myrdock his not had a happy Chrasmas in so log.	

JK/SK Predictions - Bowmanville, Ontario



What happens after the Christmas Wind?

Madolynne It's Christmas so they open up presents.

Noah They fall in love and marry.

Katelyn They get to story at his house.

Maddie They start to have a family.

Claire They get married and have more children.

Elena They will be friends but go on the bus to find their Daddy.

Dallas They fall in love.

Joslyn They become best friends and live in the barn.

Reilly They get married and story.

What happens next in The Christmas Winds

Andrew The family will get on a bus and meet the dad at the airport.

Keira. Mr. Murdoch and Merry get married.

Blake The family gets on a bus to go meet their friends.

Declan They leave Mr. Murdock's house and go on a long walk to work.

Jasper Mr. Murdoch goes on a vacation and the family stays there.

Ana. The father comes back and they go back to their house and Mr. Murdoch comes for Christmas clinner.

Ellie. Mr. Murdoch still misses his family. Jo and her family stay with him.

Stephanie Simpson McLellan

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Website: www.facebook.com/StephanieMcLellanAuthor Twitter: https://twitter.com/StephanieMcLe ◆ Pinterest: https://pinterest.com/stephaniemclell/

EDUCATION:

- BA, Queen's University Major: English Literature / Minor: Economics (1980)
- MBA, University of Toronto Major: Marketing (1983)
- University of Toronto SCS 2749: Writing Popular Fiction Instructor: Author, Eve Silver (Fall 2012)
- University of Toronto SCS 1686: Online Mentoring Course Mentor: Arthur Slade (Dec 2012)

PUBLICATIONS:

- The Chicken Cat illustrated by Sean Cassidy (Fitzhenry & Whiteside, 2000)
- Jeremiah illustrated by Ron Berg (short story in Today's Parent magazine, Aug 2003 issue)
- Leon's Song illustrated by Dianna Bonder (Fitzhenry & Whiteside, 2004)
- Audrey the Octopus & George the Mouse scripts for Roll Play Preschool Television Program (Treehouse).
 Sinking Ship Entertainment, 2006
- Lola the Mermaid and Albert the Ant scripts for Roll Play Preschool Television Program (Treehouse).
 Sinking Ship Entertainment, 2008
- Hoogie in the Middle illustrated by Dean Griffiths (Pajama Press, May 2013)
- Tweezle into Everything illustrated by Dean Griffiths (Pajama Press, Fall 2013)
- The Christmas Wind (Red Deer Press, pub date: Fall 2017)

AWARDS:

- The Mr. Christie Award Gold (Chicken Cat) 2001
- The Ruth Schwartz Award Winner (Chicken Cat) 2001
- Blue Spruce Award Finalist (Chicken Cat) 2001
- Tiny Torgi Print Braille Award Finalist (Chicken Cat) 2001
- Blue Spruce Award Finalist (Leon's Song) 2006
- Chocolate Lily Award Finalist (Leon's Song) 2006

RELATED WORK/VOLUNTEER EXPERIENCE:

- Today's Parent Magazine Children's Book Reviewer (2001-2012)
- Volunteered as writer / mentor for The Neighbourhood Diaries a creative literacy project where we worked with kids from the Jane/Finch corridor in Toronto to help them tell their stories (Nov 2009)
- Freelance Writer Sinking Ship Entertainment wrote several scripts for the Gemini nominated children's television show, Roll Play (2008-2009)
- Submitted The W.I.N.D. Story Project in the 2016 CST Inspired Minds Learning Project Contest. It was selected as a Top 10 Idea and was awarded \$1,500 for donation to The Canadian Children's Book Centre

MEMBERSHIPS:

• The Writers' Union of Canada, The Canadian Children's Book Centre, PEN Canada, Writers' Trust of Canada, CANSCAIP, and SCBWI.

RANDOM FACTS:

- I transformed my bedroom into a library when I was 10 (complete with library cards and due dates)
- I interviewed Maurice Sendak for Today's Parent magazine in January 2012 for the May 2012 issue

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EDUCATION:

- BA, Queen's University Major: English Literature / Minor: Economics (1980)
- MBA, University of Toronto Major: Marketing (1983)

EMPLOYMENT:

Director of Marketing - CP Productions (1996 – Present) - Newmarket, Ontario

CP Productions is a real estate coaching organization responsible for training over 30,000 agents worldwide. Pivoted on the Quantum Leap Real Estate Success system, this training shows agents how to make more money in less time by implementing smart direct response marketing coupled with effective lead conversion and presentation strategies.

As Director of Marketing, I develop, write and implement strategic and trackable marketing to fill 2-4 annual seminars (attended by 2,000+ agents per seminar) and create awareness and purchase of various additional training products and coaching opportunities.

- Freelance Writer/Marketer/Project Management (1989 1995) Toronto, Ontario
 Managed and developed creative for various clients (Canadian Holidays, Alliance of Small Businesses, Nestle)
- Account Director Maclaren: Lintas Advertising (1986 1989) Toronto, Ontario
 Responsible for developing brand strategy and ensuring the smooth production of
 advertising campaigns through both liaising with creative teams and managing the client
 relationship for Nestle Pet Food and Unilever products such as Lipton Soup.
- Senior Product Manager Del Monte Canada Inc (1986) Hamilton, Ontario
 Responsible for managing product line P & L, product life-cycle, new product business development, pricing, promotion and commercial strategy and implementation for Chun King Chinese Food.
- Senior Product Manager Unilever (1983 1986) Toronto, Ontario

 Desparable for managing product line D. 8 L. product life guele pour product.

Responsible for managing product line P & L, product life-cycle, new product business development, pricing, promotion and commercial strategy and implementation for Lipton Soup, Knox Gelatin, Lipton Herbal Teas.